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# Sponsorship Proposal for: **Community Cares Backpack Program**

## Help fight childhood hunger in rural Maine.

Community Cares Backpack Program is a nonprofit organization that aims to end chronic hunger among school-aged children in rural communities by providing them with nutritious food that is easy to prepare. Our mission is to ensure that all students have access to a balanced diet, regardless of their economic status and geographical location.

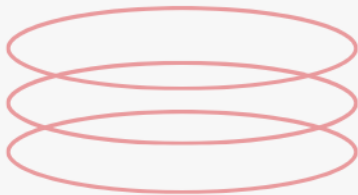
Deadline:  
31 August 2024



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We want all of our potential sponsors to know who we are, what we do, how we are impacting children's lives, and what they can do to help fight childhood hunger in rural communities here in Maine.



## Introduction



# Who We Are

When the spread of COVID began to slow down in 2022 and society was slowly returning to “normal”, it became clear that many families in rural communities lacked resources due to socioeconomic inequalities and geographical location. In the RSU4 school district where we are located, there were no programs that helped fight hunger among children in our communities. The Department of Education data from 2021 showed that over 40% of students at each of the schools we were looking at serving, lived at or below the poverty line.



## Creating Hope One Bag at a Time

We were established as a 501(c)(3) nonprofit organization in July of 2022. We started our program with just 40 children pre-k to fourth grade, 3 schools, in one school district. Today, we serve roughly 115 children a week among 5 schools, providing them with meals, snacks, and drinks to get them through the weekend when school meals are not available. We want to create a society where we can ensure that every child is focused on learning Monday mornings, rather than when they will eat next.

03





# Moving Forward

# Your Impact

**“It gives me free food and helps out to have it. We get most of our snacks from the bag.”**

**“It does because in my family has really no money.”**

In the 2022-2023 school year, we served roughly 75 students every week, providing them with easy-to-prepare meals for the weekend, when school lunches and breakfasts were not available. In 2023-2024, we are now serving 117 students weekly in one school district and slowly beginning our expansion to other school districts where students need our help.

Your impact will help provide students in need with easy, nutritious food to get them through the weekend and have them ready to learn at school when they return on Monday mornings. We are committed to helping students in rural locations because of the vastness of geographical location, the lack of transportation among many homes, and especially the lack of access to healthy and nutritious food.

**CHANGE LIVES**

**04**

**“Yes, when I can’t get school lunch, I still have food.”**



## Partner Benefits

# Why Sponsor?

**It costs roughly \$10 a month to feed one child who is enrolled in our program.**

Your sponsorship would not only allow us to feed multiple children in need, but expand into other rural locations where students need our resources. By 2027, our goal is to serve all schools in Androscoggin County outside of Lewiston/Auburn that are determined to be high-needs based on their enrollment data. We will serve schools where at least 30% of students come from families with incomes below the poverty line.

In 2019, based on the Maine Community Health Needs Assessment for Androscoggin County, 31.1% of people were living in a rural area and 15.3% of children were living in poverty.

**Your organization sponsorship is more than just a donation to our program, it's a way to bring hope to countless children, alleviate the weight of concern off our teachers, and bring our communities together for one cause.**

**05**





# SPONSORSHIP LEVELS

Join us in making a difference

<b>Sponsorship Details</b>	<b>BRONZE \$250</b>	<b>SILVER \$500</b>	<b>GOLD \$1,000</b>	<b>PLATINUM \$5,000</b>
Shoutout on social media platforms	✓	✓	✓	✓
Backpack badge on sponsor page	✓	✓	✓	✓
Link to website on sponsor page		✓	✓	✓
Logo on social media page cover		✓	✓	✓
Monthly newsletter mention		✓	✓	✓
Annual report mention & logo		✓	✓	✓
Logo on all event materials for 2024 including social media announcements and promos			✓	✓
2 gala tickets for January 2025			✓	
Half-page ad in Community Cares Cookbook			✓	
Full-page ad in Community Cares Cookbook				✓
4 gala tickets for January 2025				✓





Community Cares Backpack Program



# Sponsorship Agreement Form

Community Cares Backpack Program is a nonprofit organization that aims to end chronic hunger among school-aged children in rural communities by providing them with nutritious food that is easy to prepare. Our mission is to ensure that all students have access to a balanced diet, regardless of their economic status.

## My Organization Wishes to Sponsor

- \$250 Bronze Sponsorship Level
- \$500 Silver Sponsorship Level
- \$1,000 Gold Sponsorship Level
- \$5,000 Platinum Sponsorship Level

\*Please e-mail us a copy of your logo in PNG or JPEG

### PLEASE TYPE OR PRINT:

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Total Amount Due: \$** \_\_\_\_\_

**Payment Method:**  Visa  Check  Other (please specify) \_\_\_\_\_

*Please make checks payable to Community Cares Backpack Program (address below) EIN: 88-3236857*

Card no: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_



Community Cares  
BACKPACK  
PROGRAM



**THANK YOU  
FOR YOUR  
SUPPORT!**

